

STRAIGHTENING AND RESTORATIVE TREATMENT

SUITABLE FOR ALL HAIR TYPES

FOR PROFESSIONAL USE

STEP BY STEP GUIDE

Supplies Needed:

- CORRECT + Intensive Streightning Treatment
- Salt-free Shampoo
- Salt-free Hair Mask
- Bowl + Tinting Brush
- Tail Comb
- Recommendation - Salon heating device (Heating cap, Rollerball, Infrared or any lamp that generates just heat and not hot air or steam)
- Hairdryer
- Soft Brush
- 4 Alligator Clips
- Professional Hair Straightener
- Clamp Comb – helps to maintain the tension that is critical to obtaining perfect results

The Process:

Let's start with a diagnosis

We will distinguish between the following types of hair:

- **NATURAL - CURLY HAIR**
- **WAVY HAIR – colored up to 7 levels of lift**
- **BLONDE HAIR – CLARIFIED**

So you can determine the timing for the heating process and use of the straightener.

We recommend advising customers to come to the salon with their hair washed (only shampoo, no conditioner) and dried naturally so that you can see their hair in its most natural state.

Application And Waiting Time Table:

HAIR TYPE	SHAMPOO	APPLICATION	WAITING TIME	TEMP
NATURAL HAIR CURLY HAIR	3 Time with salt-free shampoo	Apply evenly to the entire hair	60 minutes under heat	230C/450F
WAVY HAIR colored up to 7 levels of lift	2 Time with salt-free shampoo	Apply evenly to the entire hair	30 minutes under heat + 30 minutes without heat	210C/410F
BLONDE HAIR – CLARIFIED	Wash with salt-free shampoo	Apply evenly to the entire hair	30-45 minutes without heat	190C/375F
RESTORATIVE CARE	3 Time with salt-free shampoo	Apply evenly to the entire hair	40 minutes under heat	Blow-dry
Highlighted or damaged (NOT wavy or curly): Apply treatment to this portion		Apply evenly to the entire hair	30-45 minutes without heat	

CORRECT + ADVICE: don't let color, bleach, or other processes that the hair went through, confuse you. Any curly hair is still strong hair. Even if it has been lightened or highlighted, if the hair is still curly, then the hair is strong; treat it as such.

The straightening product must not come into contact with the scalp. CORRECT + is not harmful to skin, but never then less, it does contain active ingredients, and if it comes into contact with the skin, the customer might experience a tingly or itchy sensation. Again, though the product does not cause hair loss, following the application instruction precisely will assist in applying the product along with the hair without coming into contact with the scalp, which will protect you in case of a customer with unknown allergies or sensitive skin.

CORRECT+

Step 1:

Wash 1-3 times with a salt-free shampoo; on the last wash, rinse after 5 minutes.

Step 2:

Dry the hair completely 100%.

Using a tinting brush, apply CORRECT+ at a distance of about an inch from the roots

Using a rat tail comb, drag the product smoothly into the strands along the length of the hair until the end

Step 3:

Divide the hair into four sections. Part a small row of hair (about 8 cm/ 3 inches in width) and hold it at a 90° angle from the scalp and apply the "Correct+ Intensive Straightening Treatment" thoroughly half an inch from the root working it through the hair.

Step 4:

Wrap the hair in plastic wrap and wait the time by the hair type, while waiting, it is essential to heat the area with a diffuser - if there is a heating machine, you do not need to wrap the hair.

Step 5:

Wet the hair with cup of cold (fridge) water, massage the hair slightly, then rinse with cold water for a minute.

Step 6:

Dry the hair completely 100%.

Divide the hair into four even sections. Part the hair in a thin straight row (about 8 cm/ 3 inches in width), grasp it at a 90° angle with the clamp comb, and pull until there is tension.

Place the straightener as close to the scalp as possible without touching it.

Work in 5 cm/ 2 inches segments (in length), back and forth with a closed iron at all times, for 8-12 seconds, until achieving maximum shine and permanent change of the sulfur bonds structure.

Regarding the edges: If the edges are curly, iron according to section 4. However, if the edges are damaged, we straighten them lightly (depending on the condition of the edges). Suggests trimming the edges if it is in deplorable condition.

Step 7:

Wait 10 minutes then wash twice with salt-free shampoo.

Apply a mask, wait 2 minutes and then rinse.

Dry the hair completely to see the final result

* At this point, it's still possible to spot correct with the straightener.